

# WINNING IN ASIA: AUSTRALIA'S GAPS AND OPPORTUNITIES

WEBINAR | TUE 15 SEP

9-10AM HKT / 11AM-12PM AEST

## Is Australia set to win in Asia or are we missing an opportunity?

Join our panel of experts in examining Australia's gaps and opportunities when it comes to winning in Asia. In partnership with Asialink Business, this webinar will delve into the findings of the recent *Winning in Asia* landmark report, dispelling many of the misconceptions of doing business with Asia. Delivering fresh evidence-based insights, it addresses significant questions raised by business leaders, investors and policymakers:

- Does offshore expansion lead to superior returns?
- Which companies have succeeded in Asia and what are their business models?
- What capabilities do boards and senior executives need to enable corporate success in Asia? And does Australia have an Asia capability gap?
- How can we best manage stakeholders, brand and reputation in Asian markets?

Don't miss our expert panel:

- **Yasmin Allen** Chairman, Advance and Non-Executive Director, ASX Limited
- **Penny Burtt** Group Chief Executive Officer, Asialink
- **Daniel Selikowitz** Partner, Boston Consulting Group
- **Anna Whitlam**, Managing Director, Anna Whitlam People

Moderated by:

- **Mukund Narayanamurti** Chief Executive Officer, Asialink Business
- **Jacinta Reddan**, Chief Executive, AustCham Hong Kong

## SPEAKERS:

**Yasmin Allen** Chairman, Advance and Non-Executive Director, ASX Limited

Yasmin is the Chairman of Advance, a non-executive director at ASX Limited and a director of the ASX Clearing & Settlement boards and serves on ASX's Audit committee. She is also a director of Cochlear Limited (and Chairman of its Audit Committee) and Santos Limited (and Chairman of Santos' People Remuneration & Culture Committee and a member of Santos Audit & Risk Committee). Yasmin is also a Director of the National Portrait Gallery in Canberra and a member of the board of The George Institute for Global Health, a medical research and commercialisation group. Her previous directorships include IAG Limited, EFIC (Australia's Export Bank) and she is the former Chairman of Macquarie Group's Global Infrastructure Funds.

Prior to her directorships, Yasmin had an extensive career in investment banking, including as Vice President of Deutsche Bank, Director of ANZ Investment Bank in Sydney and Director with HSBC in London

Yasmin is a Fellow of the Australian Institute of Company Directors and a member (and former council member) of Chief Executive Women.



**Penny Burt** Group Chief Executive Officer, Asialink

With more than 25 years of experience in diplomacy, trade and investment, international business and consulting at the most senior levels across four continents, she is currently the Group CEO of Asialink, Australia's leading centre for Asia engagement. In a career spanning the business, government and nonprofit sectors, she has held senior leadership positions in the Asia-Pacific with global multinationals Visa Inc, the digital payments company, and consulting firm McKinsey&Company.

A former senior diplomat, Penny represented Australia in Asia and the United Nations. With deep expertise in Southeast Asia, Penny served in embassies in Indonesia, Singapore and Malaysia, as Assistant Secretary Southeast Asia and as an Asia advisor to the Minister for Foreign Affairs. Penny has held Executive Board Member with key business associations and nonprofits in Singapore and the United States, including the American Chamber of Commerce in Singapore, the US National Centre for APEC and as Vice-Chair of the Asia-Pacific Council of American Chambers of Commerce.



**Daniel Selikowitz** Partner, Boston Consulting Group

Daniel Selikowitz is a Partner in BCG's Principal Investors & Private Equity and Corporate Finance & Strategy practices, based in Sydney. He specialises in transaction support, market design and shareholder value creation – with particular focus in the infrastructure and healthcare domains. Daniel holds a Bachelor of Arts and Laws from University of Sydney with the University Medal, and an MBA from Harvard Business School.



**Anna Whitlam** Managing Director, Anna Whitlam People

Anna Whitlam has been a leader in her field for over 20 years and founded AWP in 2010. Today, Anna's team and partners work across the globe to provide executive search and strategy advisory services focused on the practice areas that have the largest impact on reputation and risk in organisations, both internally and externally.

Anna is an alumna of Harvard Business School in Boston (USA) and INSEAD in Singapore. Her qualifications include a Bachelor of Business and the AICD Company Directors' accreditation.

Anna regularly hosts high profile guests and leaders at industry roundtables across the globe. Anna is a respected industry thought leader, contributing her time and insights as a speaker and commentator. She is often cited as one of Australia's top female entrepreneurs, Anna has won a number of significant awards, recognising her as a business and community leader helping women realise their career aspirations.



## MODERATOR:

**Mukund Narayanamurti** Chief Executive Officer, Asialink Business

As the CEO of Asialink Business, Mukund is leading the organisation's mandate from the Australian Federal Government (Department of Industry, Innovation & Science), the Myer Foundation and the University of Melbourne, to create an Asia capable workforce in Australia through the delivery of best in class capability development programs, applied research and market insights focused on Australia's engagement with Asia. Mukund built his experience at KPMG facilitating engagement between Australia and Asia in sectors including energy and resources, banking, agribusiness, education and information technology.

He was awarded Deakin University's inaugural "Alumnus of the Year" award in 2011 and an Australian Leadership Award from the Australian Davos Connection in 2012.



**Date:** Tuesday, 15 September 2020

**Time:** 9-10am HKT / 11am-12pm AEST

**Access:** Zoom webinar details to come

**Cost:** Members: HK\$140                      Non-Members: HK\$220

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